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Scaling Up Retrofit

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• irrepressible?



- irrepressible?
- under-valued?



- irrepressible?
- under-valued?
- under-challenged?



- irrepressible?
- under-valued?
- under-challenged?
- under-achieving?



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Scaling up retrofit needs many highly skilled people



300 firms employing over 2 million people



need to fix 500,000 homes / year > 2050



4 homes need to be fixed / person / yr

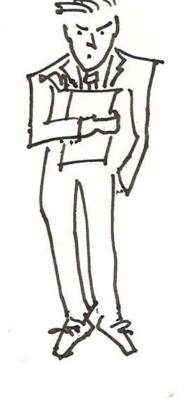


Starting NOW until 2050....



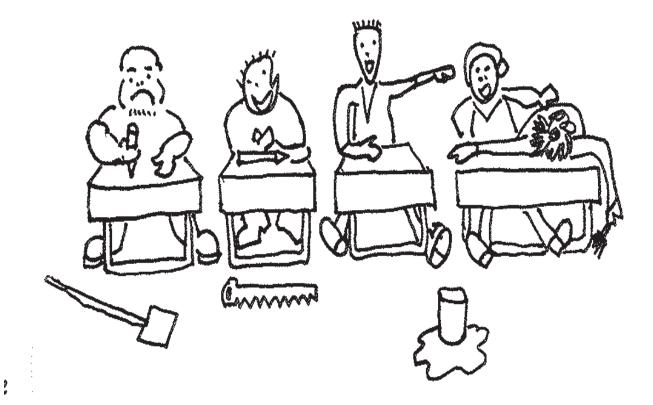
How will these lads manage it?

How do we build the skills base for scaling up retrofit?



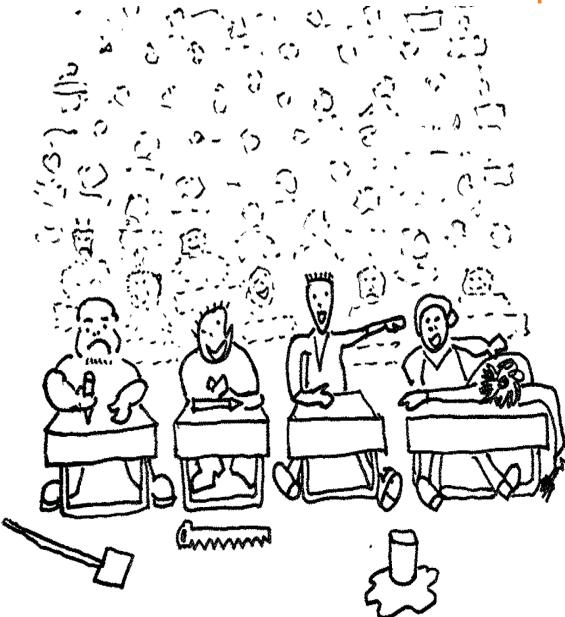


Send them back to school?





Teachers and classrooms for 2 million people?(!)

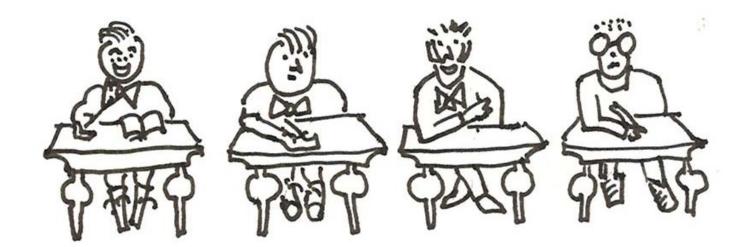


There are 28,000 artist-architects in the UK

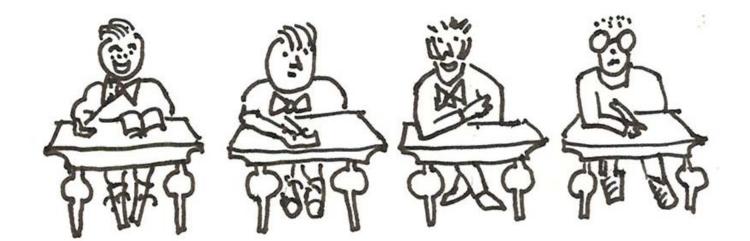


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Send them back to school!



...to learn about science and art!

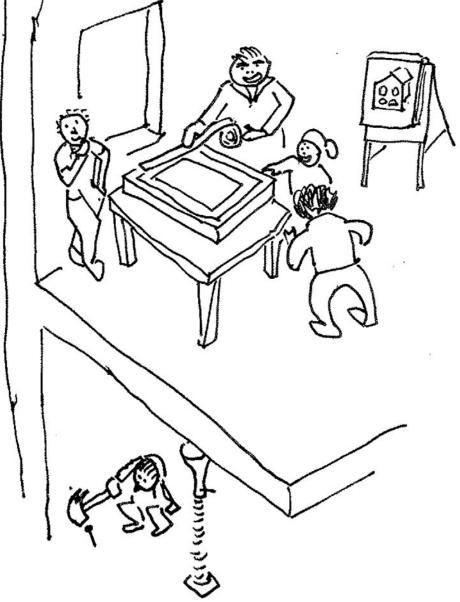




Architects - the up-skill leaders



Training on the job, without loss of productivity



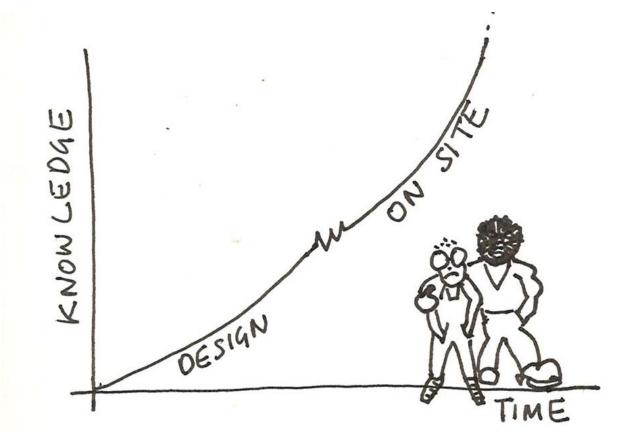
Practical training will produce showcase results!



The knowledge gap:



Overcomeby architects collaborating on scale-up of skills



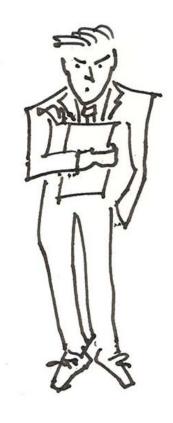
Does the industry really need more training?



"80% OF THE BENEFIT CAN BE ACHIEVED FOR 20% OF THE EFFORT "

Show me an example of 80% benefit! I say this is an excuse for sloppy thinking

So, in response to this suggestion:



"80% OF THE BENEFIT CAN BE ACHIEVED FOR 20% OF THE EFFORT "



This 'green deal' statement is so disingenuous



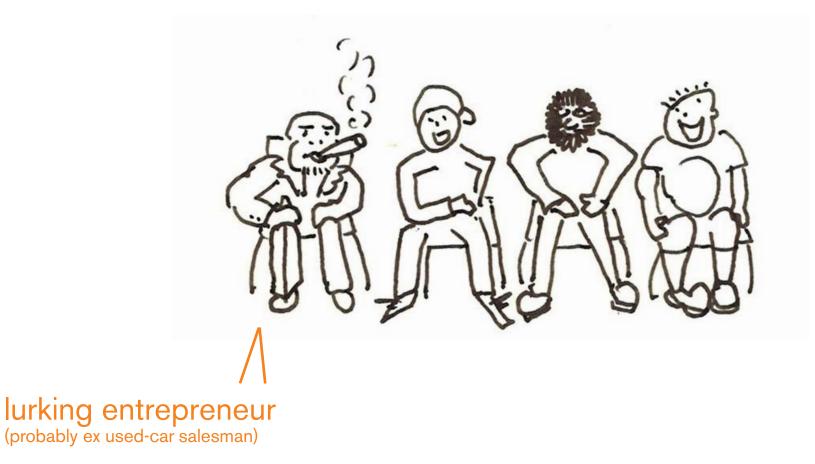
"THE SAVINGS OW ENERGY BILLS FROM THE INCREASED GPFILIENCY MUNT GXCEED THE COST OF THE LOAN OVER ITS TERM"

Can a professional really just sit and watch?

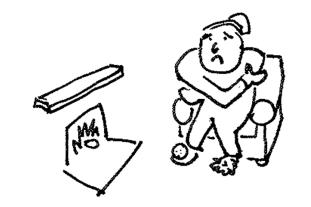


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...this bunch let loose without professional leadership?

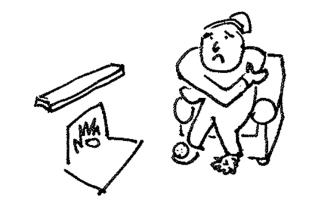


By definition, professionals must serve the public

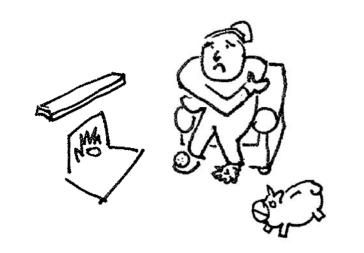


Retrofit is not about money....

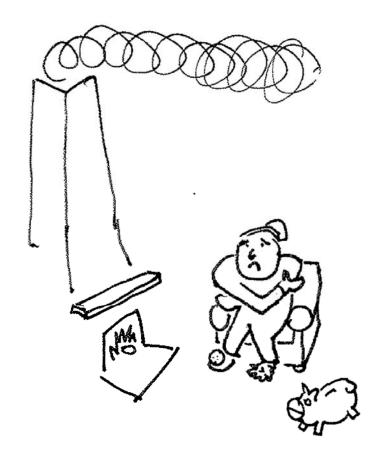
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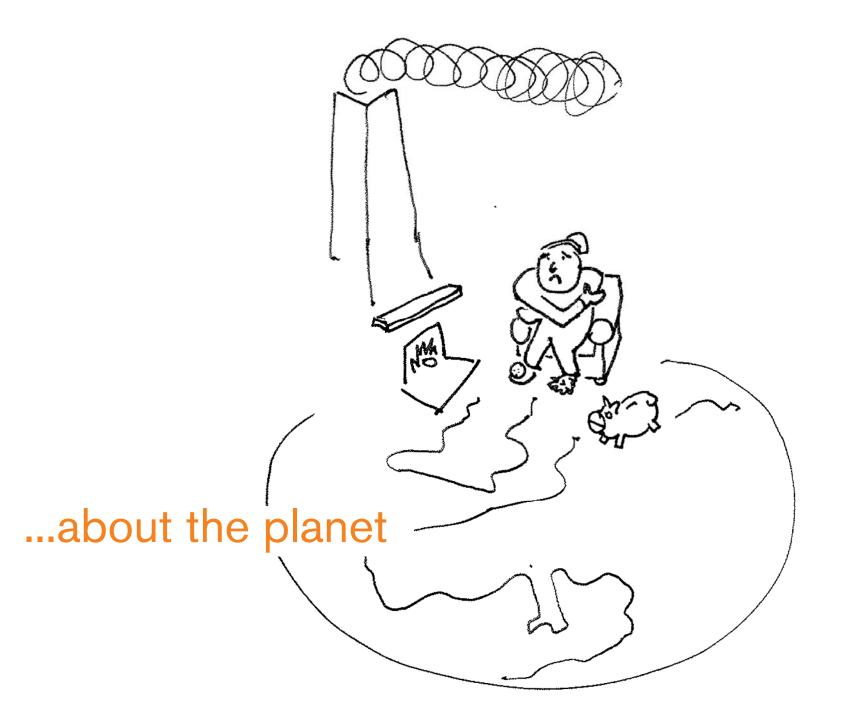
Retrofit will not yield short-term profit.... retrofit is about people

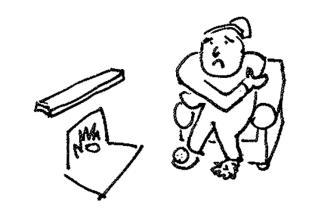


Retrofit is about people's comfort and their savings



....about pollution and the environment





Many people are struggling to keep warm



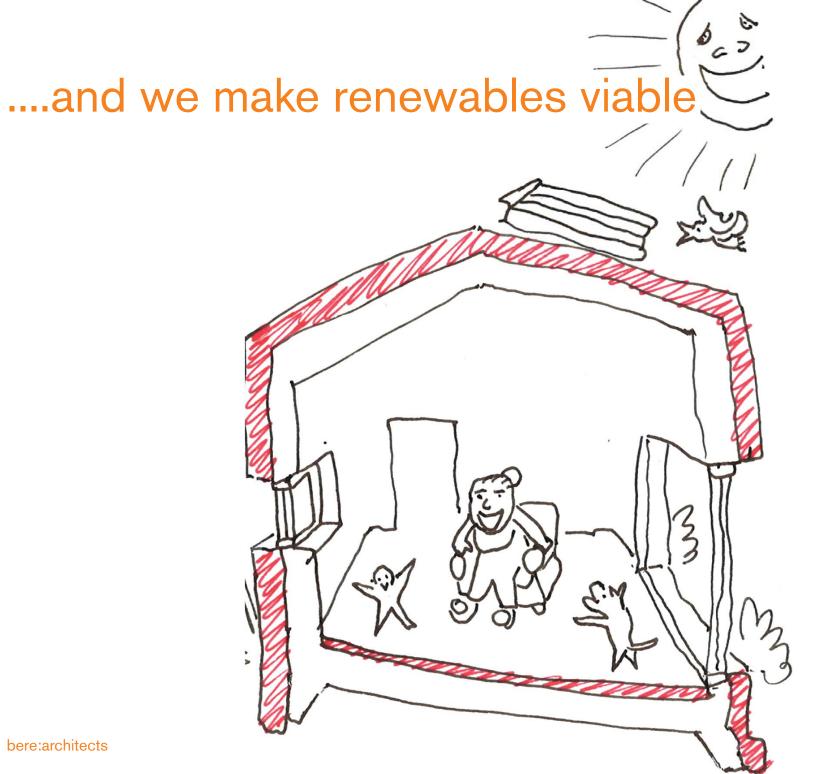
...loose their winter warmth and life will be different

....retrofit can change lives for generations to come



...so we do it for our children - not just for ourselves!





Conclusions:

- Skill-up to Scale-up
- It's cheaper and more effective to skill up 28,000 architects than 2,000,000 builders
- 2 million builders are best trained 'on the job'
- Skilled architects have role in doing the training
- Skilled architects can close the knowledge gap
- Closing the knowledge-gap will save £ millions

LOW LEDG



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